

WHERE ELITE MEETS INTENTION

CRAZY RUNNING

YOUTH DEVELOPMENT FOUNDATION

ELITE BY INTENTION YOUTH TRACK MEET

SPONSORSHIP PARTNERSHIP PACKET

EVENT DATE	October 3, 2026
LOCATION	Wake County, North Carolina - venue to be announced
AUDIENCE	Youth athletes, families, coaches, schools, and community supporters

Run with purpose. Build with community.

Your partnership helps create a safe, professionally organized competitive experience where young athletes can test their skills, build confidence, and see what disciplined preparation can achieve.

Prepared for prospective corporate and community partners

A Partnership That Moves Young Athletes Forward

Elite by Intention Training is designed to give young runners focused coaching, personalized development, and meaningful opportunities to compete. The October 3 youth track meet will bring that work to life by creating a welcoming competitive environment for athletes and their families across Wake County.

Why This Meet Matters

- Provides young athletes with a structured, age-appropriate competitive experience.
- Connects families, coaches, schools, and community organizations around youth wellness.
- Reinforces discipline, sportsmanship, confidence, and goal-setting.
- Creates greater access to quality track-and-field experiences close to home.
- Builds a foundation for future training programs, meets, and competitive opportunities.

Event Snapshot

Date	October 3, 2026
Location	Wake County - replacement venue currently being secured
Participants	Youth runners and invited programs; final divisions to be confirmed
Experience	Running events, athlete recognition, sponsor engagement, and family participation
Host program	Elite by Intention Training / Crazy Running organization

Our Sponsorship Goal

Sponsor support will help offset the direct costs required to deliver a safe and professional meet, including facility rental, insurance, officials, timing, awards, event equipment, medical and safety needs, participant materials, and operational support.

A visible investment in youth development

Sponsors receive meaningful recognition while helping remove barriers to participation and improving the quality of the athlete and family experience.

Sponsorship Opportunities

Select the level that best aligns with your organization's community-engagement goals. Benefits may be adjusted by mutual agreement based on the final venue, production schedule, and sponsorship commitment date.

Benefit	Community \$250	Bronze \$500	Silver \$1,000	Gold \$2,500	Presenting \$5,000
Website/social recognition	Name	Logo	Logo	Featured	Premier
Event signage	-	Shared	Priority	Premium	Top placement
PA recognition	-	1	2	Multiple	Opening + multiple
On-site activation	-	-	Table	Premium space	Premier space
Jersey logo placement	-	-	Included	Included	Included

Package Details

Presenting Sponsor - \$5,000

Top billing as the presenting partner; premier logo placement; logo placement on athlete jerseys; opening and repeated recognition; premier activation space; featured digital content; recognition during awards; first consideration for category exclusivity.

Gold Sponsor - \$2,500

Premium logo placement; logo placement on athlete jerseys; multiple announcements; premium activation space; featured social recognition; awards recognition.

Silver Sponsor - \$1,000

Priority logo placement; logo placement on athlete jerseys; two announcements; standard activation table; digital recognition.

Bronze Sponsor - \$500

Logo on shared sponsor materials; shared event signage; one announcement; social-media recognition.

Community Supporter - \$250

Organization or individual name listed on shared sponsor materials and included in community-supporter recognition.

Additional Ways to Partner

In-Kind Sponsorship

Businesses may contribute approved goods or professional services that directly reduce event expenses. The fair-market value and sponsor recognition will be confirmed in writing before benefits are promised.

- Water, fruit, healthy snacks, or athlete hydration supplies
- Medals, ribbons, trophies, or athlete recognition items
- Participant bags, event shirts, bibs, printing, or signage
- Photography, videography, DJ/announcer, timing, or event-production services
- Tents, tables, chairs, radios, cones, barriers, or other event equipment
- First-aid, athletic training, wellness, or sports-medicine support

Sponsor Activation Ideas

Athlete experience	Hydration station, recovery area, athlete bag insert, or sponsored awards presentation
Family engagement	Interactive vendor table, wellness education, giveaway, or family photo area
Community visibility	Branded finish-line feature, sponsor banner, PA recognition, or featured social content
Long-term partnership	Support for future Elite by Intention training sessions, camps, meets, or athlete scholarships

Important Partnership Notes

- All sponsor benefits are subject to venue rules and final event logistics.
- Logos must be supplied in a high-resolution PNG, JPG, PDF, EPS, or SVG format.
- Sponsorship recognition begins after the signed commitment and payment or approved in-kind contribution are received.
- Sponsors joining after production deadlines may receive digital recognition in place of printed placement.
- On-site sales, sampling, giveaways, and category exclusivity require advance written approval.
- Sponsorship does not convey control over athlete participation, meet operations, or competitive results.

Custom partnership available

Have a sponsorship idea that is not listed? We welcome a conversation about a tailored package that supports the athletes and provides appropriate value to your organization.

Sponsor Commitment Form

Thank you for investing in young athletes and the October 3, 2026 Elite by Intention Youth Track Meet. Please complete this form and return it to the event contact listed below.

Organization Information

Company/Organization: _____

Primary Contact: _____

Title: _____

Email: _____ Phone: _____

Mailing Address: _____

Select a Sponsorship

- ☐ Presenting Sponsor - \$5,000
- ☐ Gold Sponsor - \$2,500
- ☐ Silver Sponsor - \$1,000
- ☐ Bronze Sponsor - \$500
- ☐ Community Supporter - \$250
- ☐ In-kind or custom partnership - estimated value: \$_____

In-Kind Contribution Description

Authorization

By signing below, the sponsor confirms its selected commitment and authorizes the event organizer to use the sponsor's approved name and logo for the benefits associated with the confirmed package.

Authorized Signature: _____ Date: _____

Printed Name/Title: _____

Payment and submission information

Completed form and logo due: September 4, 2026

Sponsorship payment due: September 18, 2026

Payable to: Crazy Running Youth Development Foundation

Payment method: Square payment link to be added

Return completed form and logo to: raleigh@crazyrunning.com